

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Shorr, Johnson, Magnus
Attention: Accounts Payable
1831 Chestnut St Ste 602
Philadelphia, PA 19103

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 170116-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |

| Station | Account Executive | Sales Office | Sales Region |
|-----------|-------------------|-------------------|--------------|
| KSTP_KSAX | Anjie Brady | Petry - Philadelp | National |

| Advertiser | Product | Estimate Number |
|------------------------|-----------------|-----------------|
| Tammy Baldwin 4 Senate | Week #1 Add - 2 | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/06/12 | 170116 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------|----------------|---------|--------|----------------|----------|------|
| 1 | 11/02/12 | 11/06/12 | M-F GMA | 7-9a | 22--2-- | :30 | 6 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----2-- 2 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 M F 11/02/12 7:49 AM M-F GMA 7-9a :30 TAMTV1220 \$500.00 NM | | | | | | | | | |
| 2 M F 11/02/12 8:59 AM M-F GMA 7-9a :30 TAMTV1208 \$500.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 22----- 4 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 M M 11/05/12 7:25 AM M-F GMA 7-9a :30 TAMTV1227 \$500.00 NM | | | | | | | | | |
| 4 M M 11/05/12 8:43 AM M-F GMA 7-9a :30 TAMTV1220 \$500.00 NM | | | | | | | | | |
| 5 M Tu 11/06/12 7:29 AM M-F GMA 7-9a :30 TAMTV1220 \$500.00 NM | | | | | | | | | |
| 6 M Tu 11/06/12 8:55 AM M-F GMA 7-9a :30 TAMTV1227 \$500.00 NM | | | | | | | | | |
| 2 | 11/02/12 | 11/06/12 | M-F 530-6a News | 530-6a | 11--1-- | :30 | 3 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 M F 11/02/12 5:28 AM M-F 530-6a News 530-6a :30 TAMTV1208 \$400.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 M M 11/05/12 5:52 AM M-F 530-6a News 530-6a :30 TAMTV1220 \$400.00 NM | | | | | | | | | |
| 3 M Tu 11/06/12 5:40 AM M-F 530-6a News 530-6a :30 TAMTV1227 \$400.00 NM | | | | | | | | | |
| 3 | 11/02/12 | 11/06/12 | M-F 5-530a News | 5-530a | 11--1-- | :30 | 3 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 M F 11/02/12 5:09 AM M-F 5-530a News 5-530a :30 TAMTV1220 \$400.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 M M 11/05/12 5:11 AM M-F 5-530a News 5-530a :30 TAMTV1227 \$400.00 NM | | | | | | | | | |
| 3 M Tu 11/06/12 5:11 AM M-F 5-530a News 5-530a :30 TAMTV1220 \$400.00 NM | | | | | | | | | |
| 4 | 11/02/12 | 11/06/12 | M-F Midday News | 11a-12p | 11--1-- | :30 | 3 | \$350.00 | NM |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

| | | | |
|--|--|--|---|
| <u>Invoice #</u> 170116-1 | <u>Invoice Date</u> 11/11/12 | <u>Invoice Month</u> November 2012 | <u>Invoice Period</u> 10/29/12 - 11/06/12 |
| <u>Advertiser</u> Tammy Baldwin 4 Senate | | <u>Product</u> Week #1 Add - 2 | <u>Estimate Number</u> |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|-------------------------------|-----------------------------|----------------------------|-----------------------------|---------------------------|---------------|----------------|-----------------------|-------------|--------|-------------------------------|-----------------------------|---------------------------|------------------------|---------------------------|--|--|--|--|-------------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|-----|---|----------|----------|-----------------------------|---------|-----|-----------|-----------------------|----|----------|----|----------|----------|-----------------|---------|-----|-----------|----------|----|
| <table><tr><td>Weeks:</td><td><u>Start Date</u> 10/29/12</td><td><u>End Date</u> 11/04/12</td><td><u>MTWTFSS</u> ----1--</td><td><u>Spots/Week</u> 1</td><td><u>Rate</u> \$350.00</td><td colspan="4"></td></tr><tr><td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr><tr><td>1 M</td><td>F</td><td>11/02/12</td><td>11:55 AM</td><td>M-F Midday News</td><td>11a-12p</td><td>:30</td><td>TAMTV1208</td><td>\$350.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> ----1-- | <u>Spots/Week</u> 1 | <u>Rate</u> \$350.00 | | | | | Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 M | F | 11/02/12 | 11:55 AM | M-F Midday News | 11a-12p | :30 | TAMTV1208 | \$350.00 | NM | | | | | | | | | | |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> ----1-- | <u>Spots/Week</u> 1 | <u>Rate</u> \$350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 M | F | 11/02/12 | 11:55 AM | M-F Midday News | 11a-12p | :30 | TAMTV1208 | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td><u>Start Date</u> 11/05/12</td><td><u>End Date</u> 11/11/12</td><td><u>MTWTFSS</u> 11-----</td><td><u>Spots/Week</u> 2</td><td><u>Rate</u> \$350.00</td><td colspan="4"></td></tr><tr><td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr><tr><td>2 M</td><td>M</td><td>11/05/12</td><td>11:28 AM</td><td>M-F Midday News</td><td>11a-12p</td><td>:30</td><td>TAMTV1220</td><td>\$350.00</td><td>NM</td></tr><tr><td>3 M</td><td>Tu</td><td>11/06/12</td><td>11:29 AM</td><td>M-F Midday News</td><td>11a-12p</td><td>:30</td><td>TAMTV1220</td><td>\$350.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | <u>Start Date</u> 11/05/12 | <u>End Date</u> 11/11/12 | <u>MTWTFSS</u> 11----- | <u>Spots/Week</u> 2 | <u>Rate</u> \$350.00 | | | | | Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 2 M | M | 11/05/12 | 11:28 AM | M-F Midday News | 11a-12p | :30 | TAMTV1220 | \$350.00 | NM | 3 M | Tu | 11/06/12 | 11:29 AM | M-F Midday News | 11a-12p | :30 | TAMTV1220 | \$350.00 | NM |
| Weeks: | <u>Start Date</u> 11/05/12 | <u>End Date</u> 11/11/12 | <u>MTWTFSS</u> 11----- | <u>Spots/Week</u> 2 | <u>Rate</u> \$350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 M | M | 11/05/12 | 11:28 AM | M-F Midday News | 11a-12p | :30 | TAMTV1220 | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 M | Tu | 11/06/12 | 11:29 AM | M-F Midday News | 11a-12p | :30 | TAMTV1220 | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | 11/02/12 | 11/06/12 | Live with Kelly and Michar | 9-10a | 1--1-- | :30 | 2 | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td><u>Start Date</u> 10/29/12</td><td><u>End Date</u> 11/04/12</td><td><u>MTWTFSS</u> ----1--</td><td><u>Spots/Week</u> 1</td><td><u>Rate</u> \$350.00</td><td colspan="4"></td></tr><tr><td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr><tr><td>1 M</td><td>F</td><td>11/02/12</td><td>9:51 AM</td><td>Live with Kelly and Michael</td><td>9-10a</td><td>:30</td><td>TAMTV1220</td><td>\$350.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> ----1-- | <u>Spots/Week</u> 1 | <u>Rate</u> \$350.00 | | | | | Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 M | F | 11/02/12 | 9:51 AM | Live with Kelly and Michael | 9-10a | :30 | TAMTV1220 | \$350.00 | NM | | | | | | | | | | |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> ----1-- | <u>Spots/Week</u> 1 | <u>Rate</u> \$350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 M | F | 11/02/12 | 9:51 AM | Live with Kelly and Michael | 9-10a | :30 | TAMTV1220 | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> 11/05/12 | <u>End Date</u> 11/11/12 | <u>MTWTFSS</u> 1----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 2 M | M | 11/05/12 | 9:52 AM | Live with Kelly and Michael | 9-10a | :30 | TAMTV1227 | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | 11/02/12 | 11/06/12 | 430p News | 430-5p | 1--1-- | :30 | 2 | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> ----1-- | <u>Spots/Week</u> 1 | <u>Rate</u> \$400.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 M | F | 11/02/12 | | 430p News | 430-5p | :00 | | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> 11/05/12 | <u>End Date</u> 11/11/12 | <u>MTWTFSS</u> 1----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$400.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 2 M | M | 11/05/12 | 4:50 PM | 430p News | 430-5p | :30 | TAMTV1227 | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | 11/02/12 | 11/06/12 | M-F 5-530p | 5-530p | 1--1-- | :30 | 2 | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td><u>Start Date</u> 10/29/12</td><td><u>End Date</u> 11/04/12</td><td><u>MTWTFSS</u> ----1--</td><td><u>Spots/Week</u> 1</td><td><u>Rate</u> \$700.00</td><td colspan="4"></td></tr><tr><td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr><tr><td>1 M</td><td>F</td><td>11/02/12</td><td></td><td>M-F 5-530p</td><td>5-530p</td><td>:00</td><td></td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="10">Credited</td></tr></table> | | | | | | | | | | Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> ----1-- | <u>Spots/Week</u> 1 | <u>Rate</u> \$700.00 | | | | | Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 M | F | 11/02/12 | | M-F 5-530p | 5-530p | :00 | | \$700.00 | NM | Credited | | | | | | | | | |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> ----1-- | <u>Spots/Week</u> 1 | <u>Rate</u> \$700.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 M | F | 11/02/12 | | M-F 5-530p | 5-530p | :00 | | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td><u>Start Date</u> 11/05/12</td><td><u>End Date</u> 11/11/12</td><td><u>MTWTFSS</u> 1-----</td><td><u>Spots/Week</u> 1</td><td><u>Rate</u> \$700.00</td><td colspan="4"></td></tr><tr><td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr><tr><td>2 M</td><td>M</td><td>11/05/12</td><td></td><td>M-F 5-530p</td><td>5-530p</td><td>:00</td><td></td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="10">Credited</td></tr></table> | | | | | | | | | | Weeks: | <u>Start Date</u> 11/05/12 | <u>End Date</u> 11/11/12 | <u>MTWTFSS</u> 1----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$700.00 | | | | | Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 2 M | M | 11/05/12 | | M-F 5-530p | 5-530p | :00 | | \$700.00 | NM | Credited | | | | | | | | | |
| Weeks: | <u>Start Date</u> 11/05/12 | <u>End Date</u> 11/11/12 | <u>MTWTFSS</u> 1----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$700.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 M | M | 11/05/12 | | M-F 5-530p | 5-530p | :00 | | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | 11/02/12 | 11/06/12 | M-F 6-630p | 6-630p | 1--1-- | :30 | 2 | \$1,100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td><u>Start Date</u> 10/29/12</td><td><u>End Date</u> 11/04/12</td><td><u>MTWTFSS</u> ----1--</td><td><u>Spots/Week</u> 1</td><td><u>Rate</u> \$1,100.00</td><td colspan="4"></td></tr><tr><td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr><tr><td>1 M</td><td>F</td><td>11/02/12</td><td></td><td>M-F 6-630p</td><td>6-630p</td><td>:00</td><td></td><td>\$1,100.00</td><td>NM</td></tr><tr><td colspan="10">Credited</td></tr></table> | | | | | | | | | | Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> ----1-- | <u>Spots/Week</u> 1 | <u>Rate</u> \$1,100.00 | | | | | Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 M | F | 11/02/12 | | M-F 6-630p | 6-630p | :00 | | \$1,100.00 | NM | Credited | | | | | | | | | |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> ----1-- | <u>Spots/Week</u> 1 | <u>Rate</u> \$1,100.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 M | F | 11/02/12 | | M-F 6-630p | 6-630p | :00 | | \$1,100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td><u>Start Date</u> 11/05/12</td><td><u>End Date</u> 11/11/12</td><td><u>MTWTFSS</u> 1-----</td><td><u>Spots/Week</u> 1</td><td><u>Rate</u> \$1,100.00</td><td colspan="4"></td></tr><tr><td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr><tr><td>2 M</td><td>M</td><td>11/05/12</td><td></td><td>M-F 6-630p</td><td>6-630p</td><td>:00</td><td></td><td>\$1,100.00</td><td>NM</td></tr><tr><td colspan="10">Credited</td></tr></table> | | | | | | | | | | Weeks: | <u>Start Date</u> 11/05/12 | <u>End Date</u> 11/11/12 | <u>MTWTFSS</u> 1----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$1,100.00 | | | | | Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 2 M | M | 11/05/12 | | M-F 6-630p | 6-630p | :00 | | \$1,100.00 | NM | Credited | | | | | | | | | |
| Weeks: | <u>Start Date</u> 11/05/12 | <u>End Date</u> 11/11/12 | <u>MTWTFSS</u> 1----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$1,100.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 M | M | 11/05/12 | | M-F 6-630p | 6-630p | :00 | | \$1,100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | 11/02/12 | 11/06/12 | M-F 630-7p | 630-7p | 1--1-- | :30 | 2 | \$1,050.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|------------------------|-----------------|-----------------|---------------------|
| 170116-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Tammy Baldwin 4 Senate | Week #1 Add - 2 | | |

www.kstp.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------------|-------------------|-----------------|------------------------|------------------------|----------------|--------|----------------|---------------------|------|
| 9 | 11/02/12 | 11/06/12 | M-F 630-7p | 630-7p | 1---1-- | :30 | 2 | \$1,050.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ----1-- | 1 | \$1,050.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 M | F | 11/02/12 | 6:43 PM | M-F 630-7p | 630-7p | :30 | TAMTV1220 | \$1,050.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | 1----- | 1 | \$1,050.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 2 M | M | 11/05/12 | 6:44 PM | M-F 630-7p | 630-7p | :30 | TAMTV1220 | \$1,050.00 | NM |
| 10 | 11/02/12 | 11/06/12 | Dancing with the Stars | 7-9p | 1----- | :30 | 1 | \$8,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | 1----- | 1 | \$8,000.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 M | M | 11/05/12 | 8:40 PM | Dancing with the Stars | 7-9p | :30 | TAMTV1227 | \$8,000.00 | NM |
| 11 | 11/02/12 | 11/06/12 | Late News Delayed | 1030-1105p | -----1- | :30 | 1 | \$800.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----1- | 1 | \$800.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 2 M | Sa | 11/03/12 | 11:10 PM | Late News Delayed | 1030-1105p | :30 | TAMTV1227 | \$800.00 | NM |
| out of time specs | | | | | | | | | |
| 12 | 11/02/12 | 11/06/12 | M-F, Su 10-1035p | 10-1035p | ----1-- | :30 | 1 | \$1,350.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ----1-- | 1 | \$1,350.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 M | F | 11/02/12 | 10:19 PM | M-F, Su 10-1035p | 10-1035p | :30 | TAMTV1208 | \$1,350.00 | NM |
| 13 | 11/02/12 | 11/06/12 | Su GMA | 7-8a | -----1 | :30 | 1 | \$600.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----1 | 1 | \$600.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 M | Su | 11/04/12 | | Su GMA | 7-8a | :00 | | \$600.00 | NM |
| Credited | | | | | | | | | |
| 14 | 11/02/12 | 11/06/12 | Sun 8-9a | 8-9a | -----1 | :30 | 1 | \$600.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----1 | 1 | \$600.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 M | Su | 11/04/12 | 8:23 AM | Sun 8-9a | 8-9a | :30 | TAMTV1227 | \$600.00 | NM |
| 15 | 11/02/12 | 11/06/12 | Sat 8-9a News | 8-9a | -----1- | :30 | 1 | \$500.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----1- | 1 | \$500.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 M | Sa | 11/03/12 | 8:38 AM | Sat 8-9a News | 8-9a | :30 | TAMTV1227 | \$500.00 | NM |
| 16 | 11/02/12 | 11/06/12 | Sa GMA | 7-8a | -----1- | :30 | 1 | \$600.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----1- | 1 | \$600.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 M | Sa | 11/03/12 | | Sa GMA | 7-8a | :00 | | \$600.00 | NM |
| Credited | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|------------------------|-----------------|-----------------|---------------------|
| 170116-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Tammy Baldwin 4 Senate | Week #1 Add - 2 | | |

www.kstp.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------|----------------|---------|--------|----------------|----------|------|
| 16 | 11/02/12 | 11/06/12 | Sa GMA | 7-8a | -----1- | :30 | 1 | \$600.00 | NM |
| 17 | 11/05/12 | 11/06/12 | M-F 430-5a News | 430-5a | MT----- | :30 | 3 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 3 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 M M 11/05/12 4:47 AM M-F 430-5a News 430-5a :30 TAMTV1220 \$250.00 NM | | | | | | | | | |
| 3 M Tu 11/06/12 4:38 AM M-F 430-5a News 430-5a :30 TAMTV1220 \$250.00 NM | | | | | | | | | |
| 2 M Tu 11/06/12 4:55 AM M-F 430-5a News 430-5a :30 TAMTV1227 \$250.00 NM | | | | | | | | | |
| 18 | 11/05/12 | 11/06/12 | Katie | 2-3p | MT----- | :30 | 2 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 M M 11/05/12 2:32 PM Katie 2-3p :30 TAMTV1227 \$900.00 NM | | | | | | | | | |
| 1 M Tu 11/06/12 2:33 PM Katie 2-3p :30 TAMTV1227 \$900.00 NM | | | | | | | | | |
| 19 | 11/04/12 | 11/04/12 | Sun 1105-1135p | 1105-1135p | -----S | :30 | 1 | \$425.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$425.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 M Su 11/04/12 11:24 PM Sun 1105-1135p 1105-1135p :30 TAMTV1220 \$425.00 NM | | | | | | | | | |
| 20 | 11/04/12 | 11/04/12 | According to Jim | 1135p-1205a | -----S | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 M Su 11/04/12 11:55 PM According to Jim 1135p-1205a :30 TAMTV1227 \$350.00 NM | | | | | | | | | |
| 21 | 11/03/12 | 11/04/12 | Castle | 1105p-1205a | -----S- | :30 | 2 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 M Sa 11/03/12 11:39 PM Castle 1105p-1205a :30 TAMTV1220 \$350.00 NM | | | | | | | | | |
| 1 M Sa 11/03/12 12:16 AM Castle 1105p-1205a :30 TAMTV1227 \$350.00 NM | | | | | | | | | |
| out of time specs | | | | | | | | | |
| 22 | 11/03/12 | 11/04/12 | Private Practice | 1205-105am | -----S- | :30 | 2 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 M Sa 11/03/12 12:39 AM Private Practice 1205-105am :30 TAMTV1220 \$250.00 NM | | | | | | | | | |
| 2 M Sa 11/03/12 1:05 AM Private Practice 1205-105am :30 TAMTV1227 \$250.00 NM | | | | | | | | | |
| 23 | 11/05/12 | 11/05/12 | According to Jim | 1236-106a | M----- | :30 | 1 | \$325.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$325.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 M M 11/05/12 12:57 AM According to Jim 1236-106a :30 TAMTV1227 \$325.00 NM | | | | | | | | | |
| 24 | 11/05/12 | 11/05/12 | Jimmy Kimmel | 1132p-1236a | M----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$500.00 | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

| | | | |
|------------------------|-----------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 170116-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Tammy Baldwin 4 Senate | Week #1 Add - 2 | | |

www.kstp.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------|----------------|---------|--------|----------------|----------|------|
| 24 | 11/05/12 | 11/05/12 | Jimmy Kimmel | 1132p-1236a | M----- | :30 | 1 | \$500.00 | NM |
| 11/05/12 11/11/12 M----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 11/05/12 12:19 AM Jimmy Kimmel 1132p-1236a :30 TAMTV1220 \$500.00 NM | | | | | | | | | |
| 25 | 11/03/12 | 11/03/12 | Sat 8-9a News | 8-9a | -----S- | :30 | 2 | \$750.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 2 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M Sa 11/03/12 8:21 AM Sat 8-9a News 8-9a :30 TAMTV1220 \$750.00 NM 1 M Sa 11/03/12 8:54 AM Sat 8-9a News 8-9a :30 TAMTV1220 \$750.00 NM | | | | | | | | | |
| 26 | 11/05/12 | 11/06/12 | Twin Cities Live | 3-4p | MT----- | :30 | 1 | \$350.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 11/05/12 3:46 PM Twin Cities Live 3-4p :30 TAMTV1220 \$350.00 NM program re-broadcast 11/5/12 106a on KSTP-TV | | | | | | | | | |
| 27 | 11/04/12 | 11/04/12 | Sun 6-7a News | 6-7a | -----S | :30 | 1 | \$450.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 11/04/12 6:23 AM Sun 6-7a News 6-7a :30 TAMTV1220 \$450.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 42 | | |

Payment Terms 30 Days

| | |
|-------------------|-------------|
| Gross Total | \$28,550.00 |
| Agency Commission | \$4,282.50 |
| Net Amount Due | \$24,267.50 |